

PRESS RELEASE



Readers' choice for best brand: AL-KO and SAWIKO clean up

- promobil and Caravaning choose best brands in leisure vehicle market
- AL-KO wins in the categories chassis technology, steady legs, manoeuvring systems
- SAWIKO takes third place in the rear rack category

The winners of the readers' poll for the Best Brand 2022 have been chosen. Once again, the readers of the leading European trade magazines promobil and Caravaning voted on the most popular brands. With several thousand participants, the poll provides valid and independent insights as to which manufacturers and products are particularly well regarded in the leisure vehicle market.

"The awards demonstrate the award-winning brands' appeal and are a seal of approval for our products' quality – an important indicator for our company's brand image in the growing leisure vehicle market," says Harald Hiller, President & CEO of the AL-KO Vehicle Technology Group.

In the readers' poll, AL-KO once again won the awards for Best Brand in the categories motorhome chassis technology – making more than a dozen times in total – as well as motorhome steady legs and caravan manoeuvring systems. SAWIKO also impressed with its product and service portfolio and took third place in the rear racks for motorhomes category.

"It is good to see that we are convincing customers with our high product quality and the best possible service. We are grateful for their high confidence in us. The team works every day to ensure that customers can continue to expect the best from us in terms of comfort, safety and zest for life," says Harald Hiller.

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The AL-KO Vehicle Technology Group is a global technology group and a wholly owned subsidiary of DexKo Global. With high-quality chassis and suspension components for leisure and commercial vehicles, trailers as well as construction and agricultural vehicles, the company stands for the best in functionality, maximum comfort and innovations for more driving safety. AL-KO Vehicle Technology includes the 15 international brands AL-KO, Aguti, Bankside Patterson, Bradley, Brink, CBE, cmtrailer parts, E&P Hydraulics, G&S Chassis, Hume, Nordelettronica, Preston Chassis, SAFIM, SAWIKO and Winterhoff. Founded in 1931 the group today has around 3,800 employees and more than 40 locations worldwide. www.alko-tech.com.

DexKo Global Inc. is the world's leading supplier of advanced chassis technology, chassis assemblies and related components with more than 130 years of experience in trailer and caravan components. DexKo Global was founded at the end of 2015 through the combination of Dexter Axle and AL-KO Vehicle Technology. With its headquarters in Novi, Michigan/USA, the company employs more than 7,000 associates with 52 production facilities and 49 distribution centres. DexKo Global Inc. has a turnover of more than US\$ 2.2 billion. www.dexko.com





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Caption 1: AL-KO Vehicle Technology wins the 'Best Brand 2022' award in the chassis technology, steady legs and manoeuvring systems categories. SAWIKO takes third place in the rear rack category. © promobil/CARAVANING



Caption 2: All-round customer service in the customer centres. © AL-KO Vehicle Technology Group

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