

# Eva Doppler: Communicating for AL-KO Vehicle Technology

## New contact person in Corporate Communications

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**Kötz.** Experienced communications expert Eva Doppler (56) is set to strengthen the AL-KO Vehicle Technology Group in corporate and product communications from July 2021.

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As contact person for the business and trade press, she completes the team around Vice President Marketing Hans Posthumus. Eva Doppler is also responsible for a large number of projects in internal and external communications, which help to drive the company's internationalization and growth strategy. She previously worked in corporate communications in the automotive and engineering sectors at Knorr-Bremse, Bosch-Rexroth, and manroland.

Eva Doppler succeeds Marian Möbius, who left the company at voluntarily at the end of May. Hans Posthumus says: "We thank Marian Möbius for his first-class direction of internal and external communication formats. He has left Eva Doppler an excellent foundation for the further digitalization of our press work and the optimization of our communication structures. I am convinced that we will be able to successfully expand and develop the new formats together on this basis, and I am very much looking forward to it. We will have plenty of exciting stories to tell in the near future."



**Caption:** Eva Doppler is set to strengthen the AL-KO Vehicle Technology Group in corporate and product communications.

#### **About the AL-KO Vehicle Technology Group**

The AL-KO Vehicle Technology Group is a globally active technology group. As a supplier of high-quality chassis and suspension components for trailers, leisure vehicles and commercial vehicles, the group is synonymous with functional excellence, superb comfort as well as innovations to enhance driving safety. The AL-KO Vehicle Technology Group includes the 14 international brands AL-KO, Aguti, Bankside Patterson, Bradley, CBE, cmtrailer parts, E&P Hydraulics, G&S Chassis, Hume, Nordelectronica, Preston Chassis, SAFIM, SAWIKO und Winterhoff. Founded in 1931, the Group today generates sales of around 700 million US dollars with around 3,000 employees and more than 30 sites worldwide. AL-KO Vehicle Technology Group is a wholly owned subsidiary of DexKo Global, a portfolio company of KPS Capital Partners.