

## PRESS RELEASE

### New Senior Vice President R&D and new Head of Marketing for AL-KO Vehicle Technology Group

**In future, Dr Georg Rixecker will take over responsibility for research and development activities and Jörn von Ahlen will start as the new Head of Marketing.**

On 1 September 2022, Dr Frank Sager will hand over responsibility for global research and development to **Dr Georg Rixecker** (55). The physicist received his doctorate in materials science, then held positions at the Max Planck Institute, Robert Bosch GmbH and most recently at BorgWarner. Born in Saarland, he was responsible for research and development activities for drive components there as well as application engineering and product validation, and was in charge of IP management.

**Dr Frank Sager** is entering retirement. **Harald Hiller**, President & CEO of AL-KO Vehicle Technology, comments: "I would like to thank Dr Frank Sager, both personally and on behalf of my colleagues on the Executive Board, for his commitment to the company. The appointment of Dr Rixecker will give a fresh new impetus to our work on our existing portfolio's sustainability, on the global transfer of knowledge and on new solutions for the mobility of the future."

Also on 1 September 2022, **Jörn von Ahlen** (50) will start as the new Head of Marketing as part of Senior Vice President Sales & Marketing **Dr Timo Schwickart**'s team. He is the successor to **Hans Posthumus** (51), who headed AL-KO Vehicle Technology's global marketing for ten years and now wants to head in a new career direction. Von Ahlen was previously responsible for marketing in the DACH region at Epson Germany. Before that, he held various marketing and sales positions in both consumer and BtB marketing in several renowned companies.

Dr Timo Schwickart comments: "Jörn von Ahlen stands out for his in-depth understanding of a consistent brand strategy across different business fields, models and markets. He also impresses with his profound experience in developing the ideal marketing mix. He takes over an effective team and a well-prepared field of work from Hans Posthumus. I look forward to our ambitious projects together: we want to swiftly push various initiatives forward and achieve quick results, particularly in the area of digitalisation." Jörn von Ahlen comes from northern Germany and studied International Business Administration after completing his apprenticeship as a banker.

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The AL-KO Vehicle Technology Group is a fast-growing, globally active technology group and a business unit of DexKo. With high-quality chassis and suspension components for trailers, leisure and commercial vehicles, as well as construction and agricultural vehicles, the group of companies represents the best in functionality, maximum comfort as well as innovations to ensure greater driving safety. Founded in 1931 the group today has around 3,800 employees and more than 40 sites worldwide. The company owns 15 international brands: AL-KO, Aguti, Bankside Patterson, Bradley, Brink, CBE, cmtrailer parts, E&P Hydraulics, G&S Chassis, Hume, Nordelectronica, Preston Chassis, SAFIM, SAWIKO and Winterhoff. [www.alko-tech.com](http://www.alko-tech.com)

DexKo Global Inc. is the world's leading supplier of advanced chassis technology as well as chassis assemblies and related components with more than 130 years of experience in trailer and caravan components. DexKo Global was founded at the end of 2015 through the merger of Dexter and AL-KO Vehicle Technology. With its headquarters in Novi, Michigan/USA, the company employs around 7,300 people with more than 100 production facilities and distribution centres. [www.dexko.com](http://www.dexko.com)

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**Caption 1:** Dr Georg Rixecker will be responsible for the AL-KO Vehicle Technology Group's research and development activities. © AL-KO Vehicle Technology Group



**Caption 2:** Jörn von Ahlen starts as the new Head of Marketing at the AL-KO Vehicle Technology Group. © AL-KO Vehicle Technology Group