

PRESS RELEASE

AL-KO Vehicle Technology Group named “Best Brand” in the leisure vehicle industry yet again

AL-KO and SAWIKO are officially the best brands in motorhome and caravanning accessories, having once again come top of four categories in the renowned Promobil and Caravanning magazines’ readers’ choice awards.

“The fact that the AL-KO Vehicle Technology Group is regularly named the winner of this poll always inspires our teams to keep on developing solutions for even more safety on the road and even more driving pleasure and comfort for our customers,” says Harald Hiller, President & CEO of the AL-KO Vehicle Technology Group: “This brand loyalty makes us particularly happy and proud.”

The AL-KO Vehicle Technology Group was named Best Brand in the trade magazines Promobil and Caravanning readers’ choice awards, coming first in the categories ‘Motorhome chassis technology’ – meaning they have now won that award more than a dozen times in total – as well as ‘Motorhome steady legs’ and ‘Caravan manoeuvring systems’. SAWIKO also impressed with its product and service portfolio and took third place in the ‘Rear racks’ category.

The readers’ choice awards have been running for several decades and reflect the popularity of the brands for motorhome and caravanning accessories. Placements on the podium are all the more coveted as the award, which sees several thousand readers taking part every year, is regarded as the real expert vote. The award ceremony took place at the CMT tourism and leisure trade fair in Stuttgart/Germany in mid-January 2023.

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The AL-KO Vehicle Technology Group is a fast-growing, globally active technology group and a business unit of DexKo Global. With high-quality chassis and suspension components for trailers, leisure and commercial vehicles, as well as construction and agricultural vehicles, the group of companies represents functionality, comfort and a high level of innovation to ensure greater driving safety. Founded in 1931, the group has around 3,300 employees and more than 40 sites worldwide. AL-KO Vehicle Technology includes the 17 international brands AL-KO, Aguti, Bankside Patterson, Bradley, Brink, CBE, crntailer parts, De Haan, E&P Hydraulics, Fluid-Press, G&S Chassis, Hume, Nord-elettronica, Preston Chassis, SAFIM, SAWIKO and Winterhoff. Find out more at www.alko-tech.com

DexKo Global is one of the world’s leading manufacturers of high-quality chassis technology and chassis assemblies as well as accessories and hydraulic brake components and has more than 130 years of experience in trailer and caravan components. DexKo Global was founded at the end of 2015 through the merger of Dexter and AL-KO Vehicle Technology. With its headquarters in Novi, Michigan/USA, the company employs around 8,000 people with more than 100 production facilities and distribution centres. For more information, please go to www.dexko.com

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Caption 1: Harald Hiller, President & CEO of AL-KO Vehicle Technology Group, says: "This brand loyalty always makes us particularly happy and proud." © AL-KO Vehicle Technology Group



Caption 2: The company achieved top rankings in a total of four categories. © AL-KO Vehicle Technology Group