

PRESS RELEASE

Readers' Choice Best Brand: AL-KO and SAWIKO impress

Every year, readers of the trade magazines promobil and Caravanning vote for the best brands in the leisure vehicle market. For 2024, AL-KO took 1st place in the Chassis Technology category for motorhomes and 2nd place for its steady legs, while its subsidiary SAWIKO took 3rd place in the Bicycle Carriers category. AL-KO's manoeuvring systems took first place in the Caravan category.

Readers of the leading European trade magazines promobil and Caravanning have once again voted for their favorite brands. With several thousand readers taking part, the awards give useful insights into which manufacturers and products in the leisure vehicle market are particularly popular with users.

AL-KO was once again named Best Brand in the Motorhome Chassis Technology category in the readers' poll, which it has now won more than a dozen times in total. AL-KO was also voted Best Brand for its caravan manoeuvring systems. Its motorhome steady legs also impressed, coming in at 2nd place. SAWIKO took 3rd place in the Bicycle Carriers for Motorhomes category.

"It is hugely motivating to know that we can still impress customers with our high product quality and the best possible service every year. We are grateful for the great trust the readers have shown in us. All our teams work every day to ensure customers can always expect the best from us in terms of comfort, safety and zest for life," says Harald Hiller.

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Page 1 of 2

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The AL-KO Vehicle Technology Group is a fast-growing global technology group and a business unit of DexKo Global. With high-quality chassis and suspension components for trailers, leisure and commercial vehicles as well as construction and agricultural vehicles, the Group stands for functionality, comfort and a high level of innovation for greater driving safety. Founded in 1931, the Group of Companies employs around 3,500 people at more than 40 locations worldwide. The company includes the 17 international brands AL-KO, Aguti, Bankside Patterson, Bradley, Brink, CBE, cmtrailer parts, De Haan, E&P Hydraulics, Fluid-Press, G&S Chassis, Hume, Nordelettronica, Preston Chassis, SA-FIM, SAWIKO and Winterhoff. Find out more at www.alko-tech.com

DexKo Global is one of the world's leading manufacturers of high-quality chassis technology and chassis assemblies as well as accessories and hydraulic brake components. The company has more than 130 years of experience in trailer and caravan components. DexKo Global was formed in 2016 through the merger of Dexter and AL-KO Vehicle Technology. The company is headquartered in Novi, Michigan/USA, and employs around 7,000 people at more than 100 production sites and distribution centers. Find out more at www.dexko.com

PRESS RELEASE

Page 2 of 2



Caption: AL-KO VT scores points with both caravan and motorhome owners. © AL-KO Vehicle Technology Group



Caption: TRIGO-VAN, the user-friendly bike carrier for panel vans from SAWIKO. © AL-KO Vehicle Technology Group