





## **PRESS RELEASE**

## **New Global Managing Director for the Brink Group**

Effective November 1, 2024, Jasper Hafkamp was appointed the new Global Managing Director of Brink Group.

Jasper Hafkamp brings over twenty years of extensive experience in the Daimler/Mercedes-Benz organisation and a proven track record of leadership, general management, sales & marketing as well as after sales and operations. His focus was on growing business, building diverse teams, market development and new business approaches to ensure expansion in challenging markets.

Harald Hiller, President and CEO of AL-KO Vehicle Technology, comments: "I am delighted that we have gained Jasper Hafkamp as an experienced leader who will enrich our global management team. Jasper will be responsible for overseeing all aspects of our operations, driving our strategic initiatives, and continuing to build on our success. We are confident that under his leadership we will achieve new heights and continue to deliver exceptional value to our stakeholders."

Jasper Hafkamp says: "I am very happy to be a part of the Brink Group and the AL-KO/DexKo organization. Brink has a long history and is a global leader in towbar solutions. My focus will be on providing our customers with the highest level of support and offering them the best possible products and services. Driving change and the further development and expansion of the international group, based on a clear vision and strategy, will be one of my main tasks. I am convinced that a dedicated, diverse and successful team is the key to success. I look forward to soon getting to know all our customers, partners, and employees and making a meaningful contribution to the company's success."

Brink Group, one of the global market leaders in towing systems, is part of the AL-KO/DexKo group of companies since 2021. Today, the company boasts more than 800 passionate employees spread across nine locations (including Staphorst and Oosterhout in the Netherlands, France, Thailand, South Africa, Denmark, Poland, Italy, and Australia). The highly engineered product portfolio, which is crucial to safety and performance, includes fixed, detachable, retractable and next generation towbars. More information can be found at www.brink.eu.

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The AL-KO Vehicle Technology Group is a swiftly growing global technology group and a business unit of DexKo Global. With highquality chassis and suspension components for trailers, leisure and commercial vehicles, and construction and agricultural vehicles, the group represents the best in functionality and comfort as well as innovations to ensure greater driving safety. Founded in 1931 the group today has around 3,000 employees at more than 40 locations worldwide. Find out more at www.alko-tech.com

DexKo Global Inc. is one of the world's leading manufacturers of high-quality chassis technology, chassis assemblies, accessories and hydraulic brake components. DexKo Global was founded in 2016 through the merger of Dexter and AL-KO Vehicle Technology. Headquartered in Novi, Michigan/ USA, the company employs around 6.000 people in more than 100 production facilities and distribution centers. For more information, please go to www.dexko.com







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Caption: Jasper Hafkamp was appointed as the new Global Managing Director of Brink Group.

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