

Optimism despite COVID-19: Owner of recreation vehicles are still planning vacations

69 percent want to travel with their recreation vehicle at least once this year

30th April 2020
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Kötz, Germany. Which impact does the COVID-19 Pandemic have on the travel behavior of owner of recreation vehicles? The German Caravanning Institute and the AL-KO Vehicle Technology Group pursued this question and polled 500 owners of recreation vehicles in an online survey. The aim of the survey was to obtain a picture of the current mood.

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Basic tenor: The owner of recreation vehicles don't let corona spoil their passion for travelling in leisure vehicles or caravans. 80 percent of the respondents even expect that holidays in leisure vehicles and caravans will get more attractive or at least stay as popular as before.

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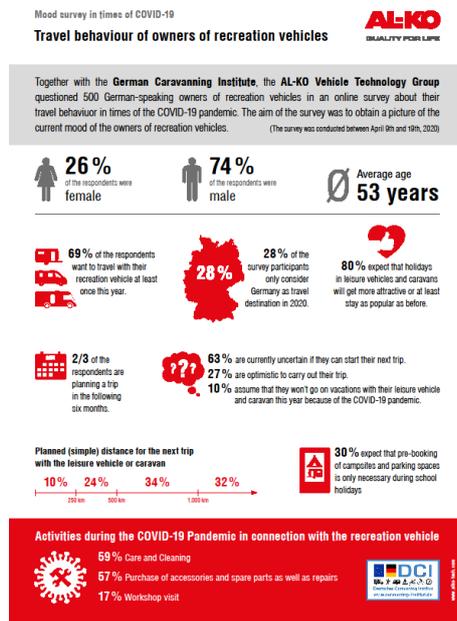
"Our study proves that the caravanning tourism will strengthen its position in the whole travel and tourism sector after the current COVID-19 protective measures. Particularly caravanning provides a comprehensive autarky more than almost any other kind of tourism. The "house on wheels" with its autarkic equipment ensures that the contact with other people can be limited to an absolute minimum," says Claus-Detlev Bues, editor-in-chief of the German Caravanning Institute.

Mirko Trefzer, Senior Vice President Sales & Marketing at the AL-KO Vehicle Technology Group evaluates the situation in a similar way: "The survey confirms that COVID-19 won't stop the boom of caravanning in recent years. The enthusiasm to be out and about with the leisure vehicle or caravan is unbroken. The AL-KO Vehicle Technology Group is ideally equipped to make the holidays of many caravanning tourists even safer and more comfortable in the future."

Indeed, two-thirds of the respondents are planning a trip in the following six months. And where are they heading? 28 percent only consider Germany as destination in 2020. However, almost 75 percent are willing to drive more than 500 kilometers away from their residences. Whether the beaches in the north and east or the mountains in the central and southern Germany - the local holiday and relaxation destinations can look forward to many leisure vehicle and caravan tourists and should prepare themselves accordingly. The owners of leisure

vehicles and caravans are prepared for sure. They use the time at home to clean and maintain their vehicle, buy accessories and spare parts and undertake repairs.

Shortly: The survey results give hope for a positive development of the caravanning industry – because COVID-19 can't stop owners of recreation vehicles.



Caption 1: Mood survey in times of COVID-19: Travel behavior of owners of recreation vehicles.



Caption 2: Owners of recreation vehicles don't let corona spoil their passion for travelling in leisure vehicles or caravans. Particularly caravanning provides a comprehensive autarky more than almost any other kind of tourism.



Caption 3: COVID-19 won't stop the boom of caravanning in recent years. The AL-KO Vehicle Technology Group is ideally equipped to make the holidays of many caravanning tourists even safer and more comfortable.

AL-KO Vehicle Technology Group

Founded in 1931, AL-KO Vehicle Technology is now a global technology company with over 30 sites in Europe, South America, Asia and Australia. With high-quality chassis components for trailers, leisure vehicles and light commercial vehicles, AL-KO represents the best in ergonomics and functionality, maximum comfort as well as innovations to ensure greater driving safety. The company specialises in sophisticated innovation processes and has received several awards in this regard. The AL-KO Vehicle Technology Group is a wholly owned subsidiary of DexKo Global Inc, a portfolio company of KPS Capital Partners, LP.

German Caravanning Institute (D.C.I.)

The German Caravanning Institute (D.C.I.) is the independent competence centre for industry, trade, trade media and consumers. It has set itself the goal of promoting and developing all subject areas relating to caravanning, tourism and mobile leisure.