

PRESS RELEASE

Aguti expands in Japanese market via Toy-Factory cooperation

“Made in Germany” seating luxury is heading to Japanese camper van customers following a cooperation between Aguti and Toy-Factory.

In 30 years of operation, Aguti has become the European leader for seating systems in recreational vehicles, and since 2020, has been a specialist centre of competence within the worldwide AL-KO Vehicle Technology Group and DexKo Global Inc.

As part of strategy to build on its current annual sales volume of over 50,000 units, Aguti has agreed an ambitious cooperation with Japan’s Toy-Factory, the country’s leading converter of recreational vehicles, to supply seating technology.

Founded in 1995, Toy-Factory follows a no-compromise approach to quality, combining its own expertise with high-end European suppliers. Its new Fiat Ducato-based camper van will offer a European touch to Japanese customers via a variety of Aguti seating products, which will also be offered for other Toy-Factory conversions.

Aguti Managing Director Sebastian Janssen: “We are proud to expand into the Japanese market and I sincerely thank our friends at Toy-Factory for their trust. There is great demand right now in Japan for camper vans, and the supply is relatively slow to catch up considering the various global factors in recent times. The impressive new Toy-Factory conversion arrives at the perfect time and has the potential to become a very popular product in this market, thanks to Toy-Factory’s no-compromise development approach. We are pleased to be part of this exciting project and to bring Aguti quality, comfort and safety to the Japanese market for the first time.”

Aguti’s premium specification Milan driver’s seats and all-new slide-out comfort bench will be available to Japanese customers via Toy-Factory’s 11 dedicated stores and network of over 300 affiliated Toyota dealerships.

With their luxurious leather coverings, the Milan seats ensure unbeatable comfort and they can be adjusted for optimum ergonomics with adjustable height and tilt, as well as smooth swivel motion. Extra-wide seats, with adjustable arm rests and ergonomic surfaces constructed from PUR soft foam make even the longest journeys pass with ease, while electric lumbar support and seat heating ensure all preferences are covered.

Perfectly complementing the Milan seats for Japanese customers is an all-new slide-out comfort bench which offers exceptional ergonomics and a superior safety standard.

The elegant two-seat design appears as a single unit, with functionality and belt frame cleverly integrated. Passengers sit in comfort via a variety of independent adjustments.

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The AL-KO Vehicle Technology Group is a fast-growing, globally active technology group and a business unit of DexKo Global. With high-quality chassis and suspension components for trailers, leisure and commercial vehicles, as well as construction and agricultural vehicles, the group of companies represents functionality, comfort and a high level of innovation to ensure greater driving safety. Founded in 1931, the group has around 3,800 employees and more than 40 sites worldwide. AL-KO Vehicle Technology includes the 17 international brands AL-KO, Aguti, Bankside Patterson, Bradley, Brink, CBE, crtrailer parts, De Haan, E&P Hydraulics, Fluid-Press, G&S Chassis, Hume, Nordelettronica, Preston Chassis, SAFIM, SAWIKO and Winterhoff. Find out more at www.alko-tech.com

DexKo Global is one of the world’s leading manufacturers of high-quality chassis technology and chassis assemblies as well as accessories and hydraulic brake components and has more than 130 years of experience in trailer and caravan components. DexKo Global was founded at the end of 2015 through the merger of Dexter and AL-KO Vehicle Technology. With its headquarters in Novi, Michigan/USA, the company employs around 8,000 people with more than 100 production facilities and distribution centres. For more information, please go to www.dexko.com

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As well as 110 mm of lateral movement of the seat, including the head rest, each seat moves forward individually by up to 100, and high-quality polyurethane moulded foams ensure perfect ergonomic support for all body types.

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The teams from Aguti and Toy-Factory are pleased about the cooperation. © AL-KO Vehicle Technology Group